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## **TECMO'S 'UNISON: REBELS OF RHYTHM AND DANCE' GETS FULL STAGE TREATMENT AT E3**

LOS ANGELES, Calif., May 17, 2001 - Tecmo, Inc.'s Unison: Rebels of Rhythm and Dance™, the interactive dancing game for the PlayStation®2 computer entertainment system, will be promoted with a live daily concert at the 2001 Electronic Entertainment Expo in the Los Angeles Convention Center, West Hall - Booth 2800, through May 19.

Live girl group Nuance will be onstage and performing dressed as the characters Cela, Chilly, and Trill from the video game Unison. Hailing from Los Angeles, Nuance is an up-and-coming unsigned R&B/pop group, comprised of members Vanessa Evigan, Brianna Haynes, and Rachel Riggs. Their voice coach, Seth Riggs, is famous for working with artists such as Michael Jackson, Faith Hill and Madonna. Nuance will be performing at 2:00PM on Thursday May 17<sup>th</sup>, 12:30PM on Friday May 18<sup>th</sup>, and 11:30 AM on Saturday, May 19<sup>th</sup> at Tecmo's booth. They will be singing their original songs: 'Hot Like Me,' 'Apology,' 'Stop' and 'Wide Open.' For more information about Nuance, please contact Larry Rudolph at (212) 684-1001.

Unison is the hip and trendy dance game currently available for PlayStation®2. Players select one of three Japanese anime-like characters and then practice their routines to a host of popular dance tunes sung by actual artists. A balance of Japanese pop music, classic disco, and contemporary American dance tracks make up the eclectic soundtrack. A few of the trendy tunes include: 'OPP' by

Naughty by Nature; 'Stop the Rock' by Apollo 440; 'Country Grammar' by Nelly; and 'Barbie Girl' by Aqua.

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### **About Tecmo**

Founded in 1967, Tecmo (Tokyo Stock Exchange Market 1<sup>st</sup> Div. "TECMO") is comprised of hard-core gamers, dedicated to producing only AAA titles. Tecmo's designers eat, breath and sleep video games, especially since they have a storied legacy to uphold. Tecmo is a software developer famous for popular franchises dating back to the 8-bit era, such as Tecmo Bowl® and Ninja Gaiden®, and continuing through to the present with the hit series Monster Rancher® and Dead or Alive®. Tecmo is constantly striving to improve its titles by responding to feedback from fans, professional game reviewers and console manufacturers.

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Editors: For review copies and/or instructions on retrieving Unison screen shots, send e-mail to [gngo@tecmoinc.com](mailto:gngo@tecmoinc.com).